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CA Healthy Beverage Summit invitation

1 message

Rosa Soto <rs@publichealthadvocacy.org> To: Rosa Soto <rs@publichealthadvocacy.org>

Fri, Oct 4, 2013 at 1:39 PM

Hi There!

Just wanted to make sure you received an invitation to our upcoming summit. It promises to be a great event!

Rosa

Click on image to register today!

CA Healthy Beverage Summit

October 21, 2013

University of Southern California, **Davidson Conference Center, Los Angeles**



Join us and colleagues from across the state for the first California Healthy Beverage Summit

- Get the latest research about health risks associated with sugary drink consumption, soda industry's aggressive marketing strategies, and efforts to increase the drinking of tap water.
- Meet others engaged in advocacy efforts to: reduce sugary drink consumption, increase water intake, and limit the toll of obesity in California and the nation.
- Build on past local, state, and national successes and strengthen the constituency for future action in Sacramento and Washington, D.C.

The summit will bring together advocates, leading researchers, policy makers, and organizations eager to reform beverage landscapes that will improve the well-being of all Californians, especially youth, low-income persons and communities of color.

Summit topics will include:

- An overview of the beverage landscape at the local, state and national levels
- Policies and efforts to improve the availability and consumption of water & other healthy drinks
- Strategies to counter the industry's aggressive, youth-oriented marketing practices
- · The politics of local, state and national beverage work
- Celebrity endorsements of sugary drinks and the need to end them

Attend the summit to accelerate the momentum to reshape California's beverage landscape

The Summit will run from 9:00 AM until 5:00 PM on October 21, 2013, and will include a continental breakfast, lunch, and reception. For a map and directions to the Davidson Conference Center, please contact Aviva Musicus at amusicus@cspinet.org

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